

Planning Board  
Town of Hinsdale, NH  
Town Hall  
Meeting October 19, 2021

Board Member: Chair Sean Leary, Sandra Golden, Mike Darcy, Ann Diorio, Tom Woodbury and CDC Kathryn Lynch. Selectman Megan Kondrat and Lindsay Blake were absent. Two members of the public were present.

6 pm Chair Leary called the meeting to order. M. Darcy made a motion to approve the minutes dated 9-21-2021. He was seconded by S. Golden. Motion to approve unanimous.

CDC Lynch discussed the animal ordinance and zoning ordinance pertaining to poultry. She would like to work on revisions of the animal control ordinance with Ashley Pinger to present to the Board of Selectmen. Would also like to work on revisions to the Zoning Ordinance regarding poultry in the Residential District to create Warrant Article for Town Meeting. Discussion followed. The Board would like to invite the Zoning Board to the next meeting to discuss possible changes to the Zoning Ordinance. CDC Lynch will draw up the changes and bring to the meeting.

Steve Fortier, Interim Executive Director of Monadnock Economic Development Corporation (MEDC) was at the meeting to introduce himself. He explained that MEDC will help local communities connect with the proper resources and funding. Will help with grants and funding at the State level. They also still offer the revolving loan fund. Would be happy to come back with a power point presentation. They also work on economic strategy with Southwest Region Planning Commission (SWRPC).

Todd Horner from SWRPC was in attendance to continue to aid in updating the Town's Master Plan Chapter 4, Economic Development. Handout is attached to these minutes that was passed out to the board.

Todd recapped the prior months meeting. Would like to have a more concrete detailed plan tonight, timeline, who is responsible for what piece of the update.

Suggested a map to show location of key infrastructure.

Community Outreach: Identify HPB involvement. Discussed HEDC video series. Sandy Golden wished to be a part of the business interview process.

Business Interviews: Does the business have plans for expansion. What are their challenges – workforce or otherwise. Are they taking advantage of local resources. Build a connection point for businesses and resources.

Chair Leary discussed the Hinsdale Economic Development Corporation (HEDC) video. Working with Max Bebe on a scope of work and timeline. Chair Leary and Max will work on the script and production, "Why is Hinsdale good for your business". Wants to support existing businesses and promote them. Chair Leary explained that Mike Darcy and Sarah Hudon have

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been speaking to Chief Rataj about the possibility of creating a chamber of commerce for Hinsdale.

Steve Fortier explained that a great website to check out is the Greater Keene Chamber of Commerce (GKCC) and their initiative “Why we love it here”.

Chair Leary also discussed that the school received grant funding for the ELO program for the next five years. The video for this will be more focused on the kids but would be used to promote the program with the parents. There is a communication plan that is in draft form. He feels that this could be used to also create relationships with the local businesses and the kids.

Best timeline for the HEDC video would be January or February. Todd will help with developing questions.

Best place to kick off discussion would be at the 25<sup>th</sup> Anniversary of the Community Center. Chair Leary will make sure we have a booth.

Once a firmer plan of action is created this initiative will be brought to the Board of Selectmen. Then the Board can begin a Facebook campaign posting on Village Voice and HEDC website.

Chair Leary will work on an outline to be used for Community Outreach.

Moving forward a firmer timeline will be worked on between Todd, Chair Leary and CDC Lynch.

With there being no further business to come before the meeting, M. Darcy made a motion to adjourn. He was seconded by S. Golden. The meeting was adjourned at 7:03 pm.

Respectfully submitted,

CDC Kathryn Lynch